



## Sharing the I-way Story

- Visit with your local community leaders about the vision and benefit of I-way:
  - Attend your local city council meetings.
  - Present on the agenda at a local Rotary, Lions Club, Kiwanis, Elks, Mason meeting.
  - Schedule a meeting with local mayors.
  - Attend local town-hall meetings with your elected officials.
  - Participate on local transportation committees or sub-committees (i.e. through your local Chamber of Commerce).
  - Partner with your local Idaho Transportation Department district office and local highway district.
  - Partner with your regional office for agencies represented on the Interagency Working Group.
  - Attend meetings for your regional District Coordination Council representative offices.
  - Attend your county commission meetings.
  - Present to local service groups, advocacy groups, and stakeholder groups.
  - Nominate your local network or district for awards.
  - Learn what the Metropolitan Planning Organization is doing to support your community.
- Talk to your neighbors about how mobility touches everyone's life.
- Send your stories to CTAI for posting on the web.
- Encourage those you know to register for email updates on [www.i-way.org](http://www.i-way.org).
- Share successes through your personal and/or organization social media networks.
- Build a relationship with your District Mobility Manager.

## Submitting Successes

Share your successes! Every community has great things happening and we want to share them through I-way. We are building a library for story telling.

Submit your successes and stories (no matter how big or small!) to Kristin McGee at [kmcgee@ctai.org](mailto:kmcgee@ctai.org) or to your District Mobility Manager.

